

Maddison Husband

INSTRUCTIONAL DESIGNER



561-951-5271



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Clermont, FL



[MaddisonHusband](#)



[maddisonhusband.com](#)

EDUCATION

MASTER'S DEGREE, EDUCATION

Florida State University
2016 - 2017

BACHELOR'S DEGREE, DIGITAL DESIGN

Florida State University
2013 - 2016

SKILLS

- Figma
- UX/UI DESIGN
- Multimedia Development
- Learning Management Systems
- ADDIE Model, SAM, Backward Design
- Web Development, CSS, HTML
- Captivate, Storyline
- TaaS
- Adobe Creative Suite
- Windows, OS, Linux
- E-Learning, Curriculum Development
- Adult Learning Theory

PROFESSIONAL PROFILE

I specialize in instructional design that bridges technical processes and creative communication. With experience in both education and manufacturing, I develop training resources like visual tutorials, process documentation, and job aids that help people learn by doing. I focus on creating practical, accessible learning experiences. Whether it's for onboarding, quality assurance, or skill development, I work closely with subject matter experts and aligning each project with real performance goals.

WORK EXPERIENCE

Quality Assurance & Instructional Design Specialist

SEVEN KEYS CO / 2021 – PRESENT

Led instructional design efforts across quality assurance and operational training programs. Developed end-to-end instructional materials to support workforce learning, system navigation, and compliance. Collaborated cross-functionally to align QA standards with onboarding, SOP documentation, and ongoing employee development.

- Designed instructional materials, including visual tutorials and process guides, to support quality assurance protocols and employee training, increasing procedural consistency and compliance.
- Streamlined document and filing systems, reducing retrieval time by 40% and improving access to key quality assurance records and training materials.
- Developed over fifty branded visual assets (logos, labels, infographics) and quality documentation, enhancing product recognition and supporting cross-departmental training initiatives.
- Served as a key contributor in cross-functional teams, participating in regular Scrum calls to align on project milestones, address roadblocks, and ensure timely delivery of instructional and quality assurance materials.

Design Educator

JUPITER HIGH SCHOOL / 2018 – 2021

Designed and delivered instructional experiences using modern design thinking, curriculum development, and digital platforms. Applied principles of instructional design to create lesson plans, visual tutorials, and performance-based assessments across various art and technology subjects.

- Developed and delivered comprehensive courses in Drawing, Digital Photography, Ceramics, 3D Printing, and Digital Media, engaging over two hundred students.
- Created and implemented a new 3D printing curriculum, enhancing hands-on learning experiences.
- Taught AICE Digital Media, aligning with the rigorous Cambridge curriculum standards.

EXPERTISE

- Articulate
 - Microsoft Suite
 - Google Suite
 - Wordpress
 - Wix
 - Email Marketing
 - Google Apps
 - Quickbooks
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REFERENCES

Victoria Gardner

Instructional Designer
ISG

850-274-9130

victoria.gardner@isg-one.com

Samantha Leonard

Educator
Manatee County Schools
941-962-8474

samantha.leonard@gmail.com

Marcel Sanso

Supervisor
Seven Keys Co
561-889-2818

m.sanso.7keys@gmail.com

Palm Beach County School District

Jupiter High School
561-434-8777

WORK EXPERIENCE - CONTINUED -

K-8 Art / Art History Teacher

RENAISSANCE CHARTER / 2017 – 2018

Applied instructional design methodologies to adapt art content for a wide range of learning needs, including IEP-aligned content. Created visual resources and project-based learning experiences that accommodated multiple learning styles and developmental levels.

- Adapted teaching methods and materials to address the diverse needs of over six hundred students, enhancing engagement and learning outcomes.
- Maintained 100% compliance with legal and administrative policies through accurate student record-keeping.
- Developed and implemented Individual Educational Plans (IEPs), fostering educational, physical, and social growth for students with unique needs.

CERTIFICATES

Adobe Certified Illustrator and Photoshop

Adobe
2018 – Remote

Florida Professional Teaching Certificate

Florida Department of Education
2018 – FL

Google UX Design

Coursera
Ongoing – Remote

PROFESSIONAL DEVELOPMENT

The Florida Art Ed. Association

FAEA
2016 – Naples Grande Beach Resort

National Art Education Association

NAEA
2016 – New York Hilton Midtown