

Madison Husband

Instructional Designer

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PROFILE

Throughout my career I've designed 50+ instructional design resources including visual tutorials, project-based learning modules, and workforce SOPs that increased procedural compliance by 92% and reduced onboarding time by 35%. I've trained 200+ students and 40+ employees across education and manufacturing sectors using ADDIE model, adult learning theory, and performance-based assessments that achieved 89% knowledge retention rates. I specialize in translating complex QA standards and technical processes into accessible e-learning experiences, implementing document management systems that improved retrieval efficiency by 40% and drove first-pass quality inspection rates up by 28%.

TECHNICAL SKILLS: Figma, Articulate Storyline, Adobe Captivate, Adobe Creative Suite, HTML/CSS, LMS Platforms (TaaS), UX/UI Design, Microsoft Suite, Google Workspace, WordPress, Wix

PROFESSIONAL EXPERIENCE

Seven Keys Co.

Clermont, FL

Quality Assurance & Instructional Design Specialist
Present

June 2021-

- Designed and implemented 50+ instructional materials including interactive visual tutorials, SOPs, and job aids for quality assurance protocols, increasing procedural compliance by 92% and reducing onboarding time by 35% across 3 departments.
- Engineered comprehensive document management system overhaul using Agile methodologies, reducing retrieval time by 40% and improving cross-departmental access to critical QA records for 25+ employees, saving an estimated 12 hours weekly in administrative overhead.
- Developed 50+ branded visual assets (logos, infographics, process documentation) and quality control materials, enhancing product recognition by 45% and supporting training initiatives that improved first-pass quality inspection rates by 28%.
- Collaborated with cross-functional teams in bi-weekly Scrum sessions to align instructional design deliverables with quality assurance milestones, achieving 98% on-time project completion rate and eliminating 6 critical training gaps.
- Applied ADDIE model and adult learning theory to create multimedia e-learning modules for compliance training, resulting in 89% knowledge retention rate and 100% certification completion across workforce of 40+ employees.

Jupiter High School (Palm Beach County School District)

Jupiter, FL

Design Educator

August 2018-June 2021

- Developed and instituted 5 comprehensive curriculum programs (Drawing, Digital Photography, Ceramics, 3D Printing, Digital Media) for 200+ students annually, achieving 94% course completion rate and 87% student satisfaction scores.
- Built and launched innovative 3D printing curriculum from concept through implementation, integrating hands-on learning experiences that increased student technical proficiency by 73%.
- Taught AICE Digital Media, aligned with rigorous Cambridge curriculum standards, preparing 45+ students for international certification with 91% pass rate.
- Created 100+ visual tutorials and performance-based assessments using multimedia development tools, improving student engagement scores by 41% and reducing remediation needs by 29%.

Renaissance Charter School

West Palm Beach, FL

K-8 Art & Art History Teacher

August 2017-June 2018

- Adapted instructional methodologies and developed differentiated learning materials for 600+ students across 9 grade levels, increasing engagement metrics by 38% and maintaining 96% student retention rate.
- Synthesized and managed 20+ Individual Educational Plans (IEPs) using backward design principles, fostering measurable educational and social growth for students with diverse learning needs and achieving 100% IEP goal attainment.
- Maintained 100% compliance with state and district administrative policies through meticulous student record-keeping system, supporting zero audit findings during annual review processes.

LEADERSHIP EXPERIENCE

Community Outreach Program

Remote

Lead UX/UI Developer

May 2020-Present

- Engineered and developed 25+ responsive business websites and brand identity packages (logos, business cards, marketing collateral) for small business owners, increasing their average online engagement by 67% and generating an estimated \$25K+ in combined revenue growth within first 12 months of launch.
- Established ongoing technical support and training to 25+ small business owners through personalized tutorials and documentation, teaching website maintenance and content management skills that enabled 85% of clients to independently perform updates within 3 months, reducing their long-term maintenance costs by an average of \$2,400 annually while conducting quarterly performance audits that improved site speed by 42%.

EDUCATION & CERTIFICATIONS

Master of Science | Education | Florida State University

Bachelor of Science | Digital Design | Florida State University

Illustrator & Photoshop | Adobe Certified Professional

Florida Professional Teaching Certificate | Florida Department of Education

Google UX Design Certificate | Coursera